

What is claimed:

*Sub A*

1. A card display package, comprising:

a card carrier constructed of a sheet of material; and  
a card integrally formed with and selectively detachable from  
the card carrier, the card having a portion thereof  
projecting from the card carrier and the card having an  
encodable magnetic strip extending transversely across  
the portion of the card projecting from the card carrier  
whereby the card may be swiped through an encoding device  
without removing the card from the card carrier.

2. The card display package of claim 1 wherein the card and  
the card carrier are formed in a coplanar relationship.

3. The card display package of claim 1 wherein the card  
carrier is provided with an aperture for suspending the card  
carrier from a display peg.

4. The card package of claim 1 wherein the sheet of material  
is a synthetic paper.

5. The card package of claim 1 wherein each side of the  
sheet of material is laminated with a plastic material.

6. The card package of claim 5 wherein the plastic material  
is polyester/polyethylene.

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7. A card display package, comprising:

a card carrier constructed of a sheet of material; and

a card having a first side, a second side, a third side, and  
a fourth side, the card integrally formed with the card  
carrier so that the first side and a portion of the third  
and fourth sides of the card border the card carrier and  
the second side and a remaining portion of the third and  
fourth sides extend beyond the card carrier, the card  
having an encodable magnetic strip extending transversely  
across the card between the portions of the third side  
and the fourth side extending beyond the card carrier  
whereby the card may be swiped through an encoding device  
without removing the card from the card carrier.

8. The card display package of claim 7 wherein the card and  
the card carrier are formed in a coplanar relationship.

9. The card display package of claim 7 wherein the card  
carrier is provided with an aperture for suspending the card  
carrier from a display peg.

10. The card package of claim 7 wherein the sheet of material  
is a synthetic paper.

11. The card package of claim 7 wherein each side of the sheet of material is laminated with a plastic material.

12. The card package of claim 7 wherein the plastic material is polyester/polyethylene.

13. A method of manufacturing a card display package, comprising the steps of:

laminating a sheet of material with a plastic material;  
cutting the laminated sheet of material to a predetermined  
5 size and shape;

perforating the laminated sheet of material so as to define a card carrier and a card wherein the card remains integrally formed with the card carrier while being selectively detachable therefrom and at least a portion  
10 of the card projects from the card carrier;

disposing an encodable magnetic strip transversely across the portion of the card projecting from the card carrier whereby the card may be swiped through an encoding device without removing the card from the card carrier.

14. The method of claim 13 further comprising the step of: forming an aperture in the card carrier for suspending the card carrier from a display peg.